

Looking ahead for a moment to the Christmas holiday season,

33. Roughly how much money do you think you personally will spend on Christmas or holiday gifts this year?

	<u>\$1,000 or more</u>	<u>\$500- 999</u>	<u>\$250- 499</u>	<u>\$100- 249</u>	<u>Under \$100</u>	<u>No opinion</u>	<u>Median</u>	<i>Mean</i> <i>(w/ zero)</i>	<i>Mean</i> <i>(w/o zero)</i>
2023 Oct 2-23	35	21	13	17	3				

	Weighted n	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
	1	502	648	339	275	337	385	352	271	380	271	441	268	336	290	277
	1	448	738	242	214	270	510	425	345	228	301	419	255	291	301	300
	3	162	229	121	74	135	144	134	97	123	106	157	86	68	104	159
	3	38%	35%	36%	27%	40%	37%	38%	36%	32%	39%	36%	32%	20%	36%	57%
	2	102	142	65	47	75	88	83	59	70	56	87	67	68	78	50
	2	21%	22%	19%	17%	22%	23%	24%	22%	18%	21%	20%	25%	20%	27%	18%
	1	78	92	41	55	32	49	41	43	50	40	42	48	63	34	31
	1	16%	14%	12%	20%	9%	13%									

