GALLUP NEWS SERVICE

VIEWS OF CAPITALISM AND SOCIALISM

Results are based on telephone interviews with a random sample of 1,505 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted July 30-August 5, 2018.

For results based on the total sample of national adults, the margin of error is ± 3 percentage points at the 95%

FULL RESULTS AND TRENDS:

A. Free enterprise

| | <u>Positive</u> | <u>Negative</u> | No opinion |
|-------------------|-----------------|-----------------|------------|
| 2018 Jul 30-Aug 5 | 79 | 17 | 4 |
| 2016 May 2-4 | 85 | 9 | 6 |
| 2012 Nov 18-19 | 89 | 7 | 4 |
| 2010 Jan 26-27 | 86 | 10 | 4 |
| B. Big business | | | |
| | <u>Positive</u> | <u>Negative</u> | No opinion |
| 2018 Jul 30-Aug 5 | 50 | 49 | 2 |
| 2016 May 2-4 | 53 | 43 | 4 |
| 2012 Nov 18-19 | 58 | 39 | 3 |
| 2010 Jan 26-27 | 49 | 49 | 2 |
| C. Small business | | | |
| | <u>Positive</u> | <u>Negative</u> | No opinion |
| 2018 Jul 30-Aug 5 | 92 | 7 | 1 |
| 2016 May 2-4 | 96 | 3 | 1 |
| 2012 Nov 18-19 | 95 | 4 | 1 |
| 2010 Jan 26-27 | 95 | 4 | 1 |
| D. Entrepreneurs | | | |
| | <u>Positive</u> | <u>Negative</u> | No opinion |
| 2018 Jul 30-Aug 5 | 86 | 11 | 2 |
| 2016 May 2-4 | 87 | 9 | 4 |
| 2012 Nov 18-19 | 86 | 10 | 5 |
| 2010 Jan 26-27 | 84 | 10 | 6 |
| E. Capitalism | | | |
| | <u>Positive</u> | Negative | No opinion |
| 2018 Jul 30-Aug 5 | 56 | 40 | 4 |
| 2016 May 2-4 | 60 | 34 | 5 |
| 2012 Nov 18-19 | 61 | 31 | 8 |
| 2010 Jan 26-27 | 61 | 33 | 7 |

Q.4 (IMAGES OF BUSINESS CONCEPTS) CONTINUED

F. Socialism

| | <u>Positive</u> | <u>Negative</u> | No opinion |
|-------------------|-----------------|-----------------|------------|
| 2018 Jul 30-Aug 5 | 37 | 58 | 5 |
| 2016 May 2-4 | 35 | 58 | 7 |
| 2012 Nov 18-19 | 39 | 54 | 8 |
| 2010 Jan 26-27 | 36 | 58 | 6 |

G.