

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

Timberline: 937008
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Results are based on telephone interviews conducted January 6-10, 2016 with a random sample of 1,012 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of

26. Suppose Donald Trump is elected president in 2016. In your view, what would be the best or most positive thing about a Donald Trump presidency? *[OPEN-ENDED]*

2016 Jan 6-10

National adults

Good business

27. And what would be the worst or most negative thing about a Donald Trump presidency? *[OPEN-ENDED]*