

## GALLUP NEWS SERVICE

### GALLUP POLL SOCIAL SERIES: MINORITY RIGHTS & RELATIONS

-- FINAL TOPLINE --

Timberline: 937008  
IS: 393  
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June 15-July 10, 2015

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Results are based on telephone interviews conducted June 15-July 10, 2015 with  $-2,296$ —adults, aged 18+, living in all 50 U.S. states and the District of Columbia, including oversamples of black and Hispanic adults. All respondents had previously been interviewed in the Gallup Daily tracking survey. The total sample is weighted to represent racial and ethnic groups proportionately to their share of the U.S. population. For results based on this sample of national adults, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on sample of  $-857$ —non-Hispanic whites, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on sample of  $-802$ — non-Hispanic blacks, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on sample of  $-508$ —Hispanics, the maximum margin of sampling error is  $\pm 7$  percentage points. (138 out of the 508 interviews with Hispanics were conducted in Spanish).

For results based on sample of  $-1,148$ —men, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on sample of  $-1,148$ —women, the maximum margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking.

Samples are weighted to correct for unequal selection probability and non-response. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects due to weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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