

GALLUP NEWS SERVICE

JUNE WAVE 1

-- FINAL TOPLINE --

Timberline: 937008
IS: 392
Princeton Job #: 15-06-006

Jeff Jones, Lydia Saad
June 2-7, 2015

Results are based on telephone interviews conducted June 2-7, 2015 with a random sample of –1,527—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 3 percentage points at the 95% confidence level.

For results based on the sample of –771—national adults in Form A, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014

CurST(8()95.7(l)13(t)-330 0 1 36.75 391.87 Tm(r)10(e)10(s)354(n)i0 1 72.024 357(c)1ch sprm(l)11.7(l)13(t)d c14(eq)12(u)14(a)-a

of the U.S. economy today. First,

SPLIT ROTATION:

FORM A: ASK Q.12-13

FORM B: ASK Q.13-12

12. What would you say are the most positive aspects of the U.S. economy today? [*OPEN-ENDED*]

2015 Jun 2-7

More jobs/Unemployment is down	23
Economy growing/improving	14
Businesses are doing better/Entrepreneurship	9
Opportunities/Choices/Freedom	6
Low interest rates/Dollar is retaining value	4
Housing market/Real estate improving	4
American ingenuity/Technology/Innovation	4
Gas/Oil prices going down	3
Stock market improving/Investments	3
Education/Affordable/Improved	3
Increasing minimum wage	2
Government system/Leadership/Capitalism	2
Affordable healthcare/Availability/ACA	1
Increased energy resources/Domestic production	1
Military/Security	1
Trade practices/Not importing as much/Buy American	1
Other	5
Nothing	13
No opinion	16

Percentages total more than 100% due to multiple responses

