

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad
July 7-10, 2014

Results are based on telephone interviews conducted July 7-10, 2014 with a random sample of 61,013 \hat{o} adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of 6494 \hat{o} national adults in Form A, the margin of sampling error is ± 6 percentage points.

Q.38 (FAVORABLES) CONTINUED**C. Joe Biden**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Jul 7-10	38	42	9	11
2014 Feb 6-9	46	42	7	5
2013 Jun 1-4	44	44	8	5
2013 Apr 11-14	45	42	5	9
2012 Nov 15-18	48	40	7	5
2012 Sep 24-27	44	45	4	8
2012 Aug 20-22	44	45	4	7
2012 May 10-13	42	45	5	9
2011 Mar 25-27	46	41	6	7
2010 Jul 8-11	43	41	7	9
2009 Oct 16-19	42	40	7	11
2009 Jul 10-12	48	36	8	9
2009 Jan 9-11	53	29	7	11
2008 Nov 7-9	59	29	5	7
2008 Oct 31-Pqx"4"Ä	53	32	5	11
2008 Oct 3-5	57	27	6	9
2008 Sep 5-7	49	30	7	14
2008 Aug 23 ^	34	15	23	28
2007 Apr 2-5	20	25	38	17

^ Based on one-night Biden vice presidential selection poll of registered voters (*USA Today*/

Q.38 (FAVORABLES) CONTINUED

J. Former Florida governor, Jeb Bush

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Jul 7-10	31	34	18	17
2011 Mar 25-27	35	44	7	14
2005 Apr 1-2 ^	44	38	5	13

^ WORDING: Florida Governor, 840o Tf1 0 0 1 373.15 6367 11.52 reW*ñTBTu24 595.78 Tm[()] TJETQ EMC P M CID7F2 9.96 Tf1 0 0 1 512.5 607.5QQ

