

GALLUP NEWS SERVICE

AFFORDABLE CARE ACT AWARENESS AND KNOWLEDGE

Results are based on telephone interviews with –666-- adults, aged 18+, who currently do not have health insurance, conducted November 9-19. For results based on the total sample of uninsured adults, one can say with 95% confidence that the margin of error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

D81. *HEALTH INSURANCE (FOR SCREENING)*

Next, we'd like to ask you some questions about the Affordable Care Act, the law President Obama signed in 2010 that restructured the U.S. health care system.

1. *(Asked of those who are currently uninsured and have not signed up for insurance for 2014)* According to the Affordable Care Act, starting in January 2014, most Americans will be required to have health insurance or pay a fine. Were you aware of this before now, or not?

	<u>Yes, aware</u>	<u>No, not aware</u>	<u>No opinion</u>
2013 Nov 9-19 ^	77	23	*
2013 Oct 30-Nov 8 ^	79	21	*
2013 Oct 18-29 ^	80	19	1
2013 Oct 7-17 ^	73	26	1
2013 Sep 17-26	68	31	1

^ Question is asked of those who do not have insurance now and have not signed up for health insurance for 2014. The estimate for all

