

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: MINORITY RIGHTS & RELATIONS/**

**-- FINAL TOPLINE --**

Timberline: 937008  
H: 636  
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June 13-July 5, 2013

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**Results are based on telephone interviews conducted June 13-July 5, 2013 with 4,373 adults, aged 18+, living in all 50 U.S. states and the District of Columbia**

35. Some people say the term "African-American" should be used instead of the word "black." Which term do you prefer -- "African-American" or "black," or does it not matter to you either way?

	African-American	Black	Doesn't matter	No opinion
<b><u>Blacks</u></b>				
2013 Jun 13-Jul 5	17	17	65	1
2007 Jun 4-24	24	13	61	1
2003 Jun 12-18	23	15	59	3
2000 Dec 15-18	19	13	66	2
1994 Aug 23-24 † ‡	18	17	60	5
1994 Apr 22-24 † ‡	21	13	64	3
1992 May 7-10 †	23	22	56	--
1991 Jun 13-16 †	18	19	61	2

† WORDING: "Some people say the term "African-American" should be used instead of the word "black." Which term do you prefer -- "African-American" or "black," or does it not matter to you?"

‡ No opinion includes volunteered "other" responses.

37. Some people say the term "Latino" should be used instead of the word "Hispanic." Which term do you prefer -- "Latino" or "Hispanic," or does it not matter to you either way?

	Latino	Hispanic	Doesn't matter	No opinion
<b><u>Hispanics</u></b>				
2013 Jun 13-Jul 5	10	19	70	*