

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937008  
H: 656  
Princeton Job #: 13-07-010

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July 10-14, 2013

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**Results are based on telephone interviews conducted July 10-14, 2013 with a random sample of 2,027 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is  $\pm 3$  percentage points.**

**For results based on the samples of 972 national adults in Form A and 1,055 national adults in Form B, the margin of sampling error is  $\pm 4$  percentage points.**

**For results based on the sample of 338 smokers, the maximum margin of sampling error is  $\pm 6$  percentage points.**



