



12. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Barack Obama or more to Mitt Romney. How about -- [RANDOM ORDER]?

*2012 Sep 24-27*

(\_\_\_\_\_)

	<u>Obama</u>	<u>Romney</u>	<u>Advantage</u>
Understands the problems Americans face in their daily lives	55	35	O, +20
Shares your values	50	42	O, +8
Is a strong and decisive leader	49	41	O, +8
Is more likely to keep his campaign promises	48	41	O, +7

**D. Shares your values**

	<u>Obama</u>	<u>Romney</u>	Both equally (vol.)	Neither (vol.)	No opinion
2012 Sep 24-27	50	42	2	4	2

**E. Is more likely to keep his campaign promises**

	<u>Obama</u>	<u>Romney</u>	Both equally (vol.)	Neither (vol.)	No opinion
2012 Sep 24-27	48	41	2	8	2

13. Regardless of which presidential candidate you support, please tell me if you think Barack Obama or Mitt Romney would better handle each of the following issues. How about [RANDOM ORDER]?

**2012 Sep 24-27**

(\_\_\_\_\_)

	<u>Obama</u>	<u>Romney</u>	<u>Advantage</u>
Social issues such as gay marriage and abortion	59	33	O, +26
Foreign affairs	53	41	O, +12
Terrorism and other international threats	52	42	O, +10
Energy	50	41	O, +9
Medicare	50	42	O, +8
Healthcare	51	45	

**C. Healthcare**

	<u>Obama</u>	<u>Romney</u>	<u>SAME (vol.)</u>	<u>No opinion</u>
2012 Sep 24-27	51	45	1	3
2012 Aug 20-22	52	43	1	4
2012 Jul 19-22	47	47	3	3

**D. Foreign Affairs**

	<u>Obama</u>	<u>Romney</u>	<u>SAME (vol.)</u>	<u>No opinion</u>
2012 Sep 24-27	53	41	2	4

**I. Terrorism and other international threats**

Obama

Romney

SAME (vol.)

No opinion