

GALLUP NEWS SERVICE

DEMOCRATIC CONVENTION REACTION

Results are based on telephone interviews conducted September 7-8, 2012, on the Gallup Daily tracking survey, with a random sample of 1,047-- adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of --935 registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly).

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Next, we

Democratic National Convention in Charlotte,

1. From what you have heard or read, how would you rate acceptance speech at the Democratic Convention on Thursday night, as -- excellent, good, just okay, poor, or terrible?

<i>2012 Sep 7-8</i>	<u>Exc- ellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>see (vol.)</u>	<u>No opinion</u>
National adults	21	22	17	9	7	21	2
<i>Registered voters</i>	21	22	16	10	8	20	3

FOR COMPARISON **Recent Presidential Candidates (Based on national adults)**

	<u>Excellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>see (vol.)</u>	<u>No opinion</u>
<u>2012 Aug 31-Sep 1 ^</u>	20	18	21	6	10	23	3
<u>2008 Sep 5-7</u>	15	32	22	7	5	17	2
<u>2008 Aug 29 ^</u>	35	23	15	3	4	16	4

2. Does what you saw or read of this week's Democratic convention make you more likely or less likely to vote for Barack Obama?

<i>2012 Sep 7-8</i>	<u>More likely</u>	<u>Less likely</u>	No difference (vol.)	No <u>opinion</u>
National adults	43	38	10	10
<i>Registered voters</i>	44	39	9	8
<u>FOR COMPARISON (BASED ON NATIONAL ADULTS)</u>				
	<u>More likely</u>	<u>Less likely</u>	No difference (vol.)	No <u>opinion</u>
Post-	40	38	9	12
Post-GOP Convention 2008	43	38	13	6
Post-	43	29	19	8
Post-GOP Convention 2004	41	38	15	6
Post-Dem. Convention 2004 ^	44	30	18	8
Post-Dem. Convention 2000 ^	43	28	19	10

5. From what you have heard or read, how would you rate _____ speech at the Democratic Convention on Wednesday night, as -- excellent, good, just okay, poor, or terrible?

<i>2012 Sep 7-8</i>	<u>Exc- ellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>see (vol.)</u>	<u>No opinion</u>
National adults	34	22	17	4	2	18	3
<i>Registered voters</i>	37	22	16	5	3	16	2

FOR COMPARISON: