

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: WORK AND EDUCATION

--

27. On another subject, for each of the following business sectors in the United States, please say whether your overall view of it is very positive, somewhat positive, neutral, somewhat negative or very negative. How about-- [RANDOM ORDER; EACH RESPONDENT RATES A RANDOMLY SELECTED LIST OF 13 INDUSTRIES?]

EACH ITEM BASED ON APPROXIMATELY--500-- NATIONAL ADULTS; ±6 PCT PTS

<i>2012 Aug 9-12</i> <i>(sorted by "net positive")</i>	Total positive	Neutral	Total Negative	Net positive
Computer industry	73	14	10	+63
Restaurant industry	59	29	10	+49
Retail industry	53	29	16	+37
Internet industry	55	21	20	+35
Farming and agriculture	52	25	20	+32
Grocery industry	51	27	20	+31
Publishing industry	42	33	21	+21
Accounting	39	38	19	+20
Travel industry	40	34	21	+19
Automobile industry	43	28	28	+15
Telephone industry	42	29	28	+14
Education	45	22	32	+13
Sports industry	43	25	30	+13
Movie industry	38	25	35	+3
Television and radio industry	37	25	36	+1
Healthcare industry	42	15	42	0
Pharmaceutical industry	37	24	38	-1
The legal field	34	25	37	-3
Electric and gas utilities	34	26	38	-4
Advertising and public relations industry	31	33	35	-4
Airline industry	31	32	35	-4
Real Estate industry	27	30	41	-14
Banking	25	21	53	-28
The federal government	23	14	60	-37
Oil and gas industry	22	15	61	-39

Trend results for Q.27 begin on next page

A. Accounting

C. Airline industry

Very
positive

G. Education

<u>Very positive</u>	<u>Some what positive</u>	<u>Neutral</u>	<u>Some what negative</u>	<u>Very negative</u>	<u>No opinion</u>	<u>Total positive</u>
--------------------------	-----------------------------------	----------------	-----------------------------------	--------------------------	-----------------------	---------------------------

I. Farming and agriculture

	<u>Very positive</u>	<u>Some what positive</u>	<u>Neutral</u>	<u>Some what negative</u>	<u>Very negative</u>	<u>No opinion</u>	<u>Total positive</u>
2012 Aug 912	19	33	25	14	6	3	52
2011 Aug 1414	18	39	22	13	6	2	57
2010 Aug 58	21	32	24	12	6	4	53
2009 Aug 69	19	37	24	15	3	3	56
2008 Aug 710	13	37	27	15	4	4	50
2007 Aug 1316	13	38	24	17	5	3	51
2006 Aug 710	20	36	25	13	2	4	56
2005 Aug 811	22	36	27	10	3	2	58
2004 Aug 911	19	31	34	9	3	4	50
2003 Aug 46	17	35	27	16	4	1	52
2002 Aug 58	16	35	28	12	4	5	51
2001 Aug 1619	23	36	24	10	5	2	59

J. Grocery industry

K. Healthcare industry

Very
positive

M. The legal field

Q. Publishing industry

S. Restaurant industry

U. Sports industry

Very
positive

W.

Y. The federal government

	<u>Very positive</u>	<u>Some what positive</u>	<u>Neutral</u>	<u>Some what negative</u>	<u>Very negative</u>	<u>No opinion</u>	<u>Total positive</u>
2012 Aug 912	3	20	14	33	27	3	23
2011 Aug 1414	5	12	20	34	29	*	17
2010 Aug 58	4	22	14	33	25	1	26
2009 Aug 69	6	23	15	31	23	1	29
2008 Aug 710	3	15	20	34	26	2	18
2007 Aug 1316	5	16	21	39	18	1	21
2006 Aug 710	6	19	23	30	20	2	25
2005 Aug 811							