



- Turning now to the Olympic Games currently being held in London. As you may know, London is five hours ahead of the Eastern Time zone in the U.S. How would you prefer that NBC handle television broadcasts of the most popular events broadcast them live on television in the U.S. as they happen during the day, broadcast them on tape delay during prime time U.S. viewing hours in the evening, and not broadcast them live during the day, or broadcast them live as they happen during the day and show them again on tape delay in the evening?

	Broadcast <u>live</u>	Broadcast on <u>tape delay</u>	Broadcast live and again on <u>tape delay</u>	No <u>opinion</u>
2012 Aug 4-5	17	12	59	12

- How much of these Olympics have you been watching on television a lot, a