

USA TODAY/GALLUP POLL

JULY WAVE 1

-- FINAL TOPLINE --

Timberline: 160861
H: 278
Princeton Job #: 12-07-010

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July 19-22, 2012

Note: Q.18-20 should be cited as a Gallup poll.

Results are based on telephone interviews conducted July 19-22, 2012 with a random sample of –1,030—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –914— registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews

18. Do you by chance know where the 2012 Summer Olympics are being held this month?

	<u>Correct Response</u>	<u>Partially correct</u>	<u>Incorrect</u>	<u>No opinion</u>
2012 Jul 19-22	<i>London</i> 65	<i>England</i> 8	2	24
2008 Jul 25-27	<i>Beijing, China</i> 43	<i>China</i> 36	2	19
2004 Aug 9-11 ^	<i>Athens, Greece</i> 45	<i>Greece</i> 26	8	21
2000 Sep 11-13	<i>Sydney, Australia</i> 44	<i>Australia</i> 30	3	23
1952 Jun 15-20	<i>Helsinki, Finland</i> 28	<i>Europe</i> 4	27	41
1948 Jul 16-21	<i>London</i> 20	<i>England</i> 17	12	51

19. How much of the Olympics do you intend to watch -- a great deal, a fair amount, not much, or none at all?

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2012 Jul 19-22	24	35	28		