

Q.11 (MITT ROMNEY PERSONAL CHARACTERISTICS) CONTINUED

C. Understands the problems Americans face in their daily lives

Applies

SUMMARY TABLE (Q.10/11): COMPARISON OF OBAMA AND ROMNEY CHARACTERISTICS

2012 Jun 7-10

(sorted by "advantage")

	Obama	Romney	Advantage
Is likeable	81	64	O, +17
Understands the problems Americans face in their daily lives	58	46	O, +12
Is honest and trustworthy	60	50	O, +10
Shares your thoughts	53	45	O, +8
Has a clear plan for solving the country's problems	40	38	O, +2
Changes his positions on issues for political reasons	60	61	O, -1
Is a strong and decisive leader	53	55	R, +2
Can manage government effectively	45	53	R, +8