

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 3

Results are based on telephone interviews conducted January 24-28, 2012, on the Gallup Daily tracking survey, with a random sample of ~837—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for January 24-28.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit www.gallup.com

7. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Mitt Romney. How about – [RANDOM ORDER]?

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Has the personality and leadership qualities a president should have

Can manage the government effectively

Is sincere and authentic

Understands the problems Americans face in their daily lives

	Swing States (Jan. 24-28)		National (Jan. 27-28)	
	<i>Registered Voters</i>	<i>Adults</i>	<i>Registered Voters</i>	<i>Adults</i>
Has the personality and leadership qualities a president should have	59	57	59	58
Can manage the government effectively	52	51	55	54
Is sincere and authentic	50	47	50	49
Understands the problems Americans face in their daily lives	44	43	46	46

Q.7 (MITT ROMNEY CHARACTERISTICS) CONTINUED

D. Has the personality and leadership qualities a president should have

	<u>Yes, applies</u>	<u>No, does not</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Jan 24-28	59	33	8
All Swing State adults			
2012 Jan 24-28	57	33	10
<u>NATIONAL</u>			
Registered voters			
2012 Jan 27-28	59	33	7
National adults			
2012 Jan 27-28	58	33	9

Q.8 (NEWT GINGRICH CHARACTERISTICS) CONTINUED

A. Can manage the government effectively

Yes, applies

No, does not

Q.8 (NEWT GINGRICH CHARACTERISTICS) CONTINUED

C. Is sincere and authentic

	<u>Yes, applies</u>	<u>No, does not</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Jan 24-28	38	56	7
All Swing State adults			
2012 Jan 24-28	38	53	9
<u>NATIONAL</u>			
Registered voters			
2012 Jan 27-28	36	57	7
National adults			
2012 Jan 27-28	36	56	9

D. Has the personality and leadership qualities a president should have

	<u>Yes, applies</u>	<u>No, does not</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Jan 24-28	42	53	5
All Swing State adults			
2012 Jan 24-28	41	51	7
<u>NATIONAL</u>			
Registered voters			
2012 Jan 27-28	39	56	6
National adults			
2012 Jan 27-28	40	52	8