

**USA TODAY/GALLUP POLL**  
**ELECTION 2012 SWING STATES POLLING-- WAVE 2**



**Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.**

**Question(s) were asked of a randomavinlssssssssss**

1. *STATE OF RESIDENCE (FOR SCREENING)*
2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?
- 2A. (*Asked of those who are undecided*) As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

<u>Obama</u>	<u>Romney</u>	Other <u>(vol.)</u>	Neither <u>(vol.)</u>
--------------	---------------	------------------------	--------------------------



7. Now, I'd like to ask you a question about how much it matters to the economy whether a Democrat or a Republican is elected president in 2012. Do you think it will make a major difference, a minor difference, or no difference at all in terms of solving the country's economic problems?

	<u>Major difference</u>	<u>Minor difference</u>	<u>No difference</u>	<u>No opinion</u>
<b><u>SWING STATES</u></b>				
<b>Registered voters</b>				
2011 Nov 30-Dec 7	42	25	29	4
<b>All Swing State adults</b>				
2011 Nov 30-Dec 7	41	24	30	5
<b><u>NATIONAL</u></b>				
<b>Registered voters</b>				
2011 Dec 6-7	42	27	27	4
<b>National adults</b>				
2011 Dec 6-7	41	28	28	4