35. Roughly how much money do you think you personally will spend on Christmas gifts this year?

TRENDS FOR COMPARISON (N

36. Is that more, less, or about the same amount as you spent last Christmas?

	More	Less	About the same	No opinion
2011 Nov 3-6	12	31	56	2
2011 Oct 6-9	15	29	54	2
2010 Dec 10-12	14	37	48	*
2010 Nov 4-7	12	34	52	2
2010 Oct 7-10	11	27	59	3
2009 Dec 11-				