

# USA TODAY/GALLUP POLL

## ELECTION 2012 SWING STATES POLLING

Results are based on telephone interviews conducted October 20-27, 2011, on the Gallup Daily tracking survey, with a random sample of  $\pm 1,334^2$  adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling.

margin of error is  $\pm 3$  percentage points.

For results based on the total sample of  $\pm 1,169^2$  registered voters in battleground states, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone

5. In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>No opinion</u>
<b><u>REGISTERED VOTERS</u></b>			
2011 Oct 20-27	20	77	2
<b><u>ALL ADULTS</u></b>			
2011 Oct 20-27	23	75	2

6. Would you say you and your family are better off than you were three years ago, or not?

	<u>Better off</u>	<u>Not better off</u>	<u>No opinion</u>
<b><u>REGISTERED VOTERS</u></b>			
2011 Oct 20-27	37	60	3
<b><u>ALL ADULTS</u></b>			
2011 Oct 20-27	38	59	3

7. As you may know last year, Congress passed a law that restructures the nation's healthcare system. All in all, do you think it is a good thing or a bad thing that Congress passed this law?

	<u>Good thing</u>	<u>Bad thing</u>	<u>No opinion</u>
<b><u>REGISTERED VOTERS</u></b>			
2011 Oct 20-27	38	51	12
<b><u>ALL ADULTS</u></b>			
2011 Oct 20-27	40	48	13

9. Please tell me if you think Barack Obama or the Republican candidate for president would do a better job handling each of the following issues. How about – [RANDOM ORDER]?

**A. Unemployment**

	<u>Obama</u>	<u>Republican</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<b><u>REGISTERED VOTERS</u></b>				
2011 Oct 20-27	42	49	1	9
<b><u>ALL ADULTS</u></b>				
2011 Oct 20-27	41	48	1	11

**B. Healthcare**

	<u>Obama</u>	<u>Republican</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<b><u>REGISTERED VOTERS</u></b>				
2011 Oct 20-27	45	46	1	9
<b><u>ALL ADULTS</u></b>				
2011 Oct 20-27	45	44	1	10

**C. The federal budget deficit and debt**

10. How would you rate economic conditions in this country today --

## USA TODAY/GALLUP POLL

### ELECTION 2012

Results are based on telephone interviews conducted October 26-27, 2011, on the Gallup Daily tracking survey, with a random sample of  $\pm 1,056^2$  adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the total sample of  $\sim 908^2$  registered voters, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

5. In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

Satisfied

9. Please tell me if you think Barack Obama or the Republican candidate for president would do a better job handling each of the following issues. How about – [RANDOM ORDER]?

**A. Unemployment**

Obama

Republican

Same (vol.)

10. *(Asked of Form 2 respondents)* How would you rate economic conditions in this country today -- as excellent, good, only fair, or poor?

**BASED ON ±961<sup>2</sup> NATIONAL ADULTS IN FORM B; ± 4 PCT PTS**

Excellent      Good      Only fair      Poor      No  
opinion