## USA TODAY/GALLUP POLL

## **AUGUST WAVE 1**

-- FINAL TOPLINE --

Timberline: 927934 G: 865, 866 Princeton Job #: 11-08-014

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Results are based on telephone interviews conducted August 4-7, 2011 with a random sample of 1,319 adults, aged 18+, living in all 50 U.S. states and the District of Columbia, including an oversample of 376 non-Hispanic blacks, consisting of 88 interviews done as part of the random national sample and 288 interviews with blacks who had previously participated in national Gallup Polls and agreed to be re-interviewed at a later date. The data from the national sample and re-interviews are combined and weighted to be demographically representative of the national adult population in the United States and to reflect the proper proportion of blacks in the overall population.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of 376 non-Hispanic blacks, the maximum margin of error is  $\pm 6$  percentage points.

For results based on the sample of 796 non-Hispanic whites, the maximum margin of error is  $\pm 5$  percentage points.

For results based on the sample of 1,204 registered voters, the maximum margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 347 non-Hispanic black registered voters, the maximum margin of error is  $\pm 7$  percentage points.

For results based on the sample of 746 non-Hispanic white registered voters, the maximum margin of error is  $\pm 5$  percentage points.

Interviews for the random national sample are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

18.	As a result of Barack Obama's election, do you think race relations in this country have—[ROTATED: gotten

19.	In the years ahead, as a result of Barack Obama's presidency, do you think race relations in this country